



**Career Summary:**

Grammy Nominated Media Director, with 10 years of experience creating digital content for national and international clients. While working for multiple Grammy winner artist Draco Rosa, I was tasked with the development and guidance of his company's image Phantom Vox Studios. Conceptualizing and producing an array of video and static content from short documentaries, concert visual for international tours, trailers and sizzle reels, promotional images for print publications and news sites. Under my supervision Phantom Vox established a solid and recognizable international voice. Originally from the skateboard DIY culture and bringing a unique voice and look to my projects, other international artists like Ben Harper and Enrique Bunbury have approach me to developed exclusive content for them. Up to date with current trends on graphic design, fashion, music videos and web design.

**Other Traits:**

- Polished, dynamic and engaging professional experienced in Production and post production, brand management, client relations, trouble shooting, conflict resolution, business development and critical thinking.
- Adept at managing a variety of tasks and personalities with a strong sense of priority and a keen eye for detail. Superior organization skills and the leadership and discipline to develop and motivate both clients and staff.
- Able to set and maintain high expectations with the knowledge that staff will rise to them, budget and timeline oriented.

**Professional Experience:**

2008 - Present

Director / Video Editor -

Clients: Coca Cola Mexico, Banco Popular of Puerto Rico, Samsung, Enrique Bunbury, Ben Harper, Red Light Management, Livenation, etc.

March 2001 - April 2013

Phantom Vox Studio & Draco Rosa / Multi Media Company

Media Director – Develop the company Identity along side Draco Rosa. In charged of brand building initiatives, production and development of marketing materials for multiple Grammy winning videos and albums.

**Specialized Skills:**

- Directing
- Production
- Video Editing
- Post Production Workflows
- Brand Building
- Content Development
- Trend Spotting
- Photography
- Research
- Compresion and codecs
- DSRL Cameras
- Media Management
- Graphic Design
- Bi Lingual

**List of credits on next page.**

**J. García**  
MEDIA  
DIRECTOR



## Partial Video Credit List

### Documentary

Human Limits ( 2 Episodes )	Editor	Coors Light / Uproxx
Girl on a mission to Mars	Editor	National Geographic / Uproxx
Ben Harper “ Call it What It Is ”	Director / Editor / DP	Stax Records / Ben Harper
Grand Marnier Blend Out	Editor	Grand Marnier / Uproxx
Vans EST 1969	Director / Editor / DP	The Berrics / Vans
Human Impact ( 3 Episodes )	Editor	Boost Mobile / Uproxx
Muhammad and Loni Ali on Care giving	Editor / DP	Surgical Pop / AARP
Música en Tiempos Music Special	Editor	Filmes Zapatero / BPPR
National University College “Pasos”	Editor / Story Editor	Grey PR / Filmes Zapatero
Enrique Bunbury Licenciado Cantinas	Director / DP / Editor	Rock Chicken / Casual Think

### Music Videos

Ben Harper “Welcome to the Cruel world”	Director / Editor	Ben Harper / Casual Thinking
Tego Calderon “Nadie Me Tumba”	Editor	Hecho en Puerto Rico Prod.
Draco Rosa - Más Y Más Obscure	Editor / DP / Post	Sony Music Latin
Gallo - World Gone Crazy Video	Editor / Post Production	Gallo Music / Universal
Draco Rosa “ Obra de arte”	Editor	Phantom Vox Studios

### Live Concerts

Enrique Bunbury “ El Gran Rex”	Director / Editor / Producer	Rock Chicken / Casual Thinking
Draco Rosa “ Teatro Live ”	Director / Editor / Producer	Phantom Vox Studios

### Awards & Nominations

Latin Grammy Nomination	Best Long Form Video - Música En Tiempos	Editor - 2014
Rincon Intl Film Fest	Best Short Documentary - NUC Pasos	Editor / Story Editor - 2014
Latin Grammy Nomination	Best Long Form Video - Hecho en Puerto Rico	Editor - 2013
Latin Grammy Nomination	Best Long Form Video - Draco Rosa “Teatro Live”	Director / Editor - 2008
L.A.Women's Intl. Film Fest	Winner Best Music Video “Desnudo”	Editor / DP - 2008

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